

NEW

— from —

# LAYER CAKE

## Introducing Rosé of Pinot Noir

Layer Cake is the #7 brand in the nation, up 18% with 10 straight years of double digit growth!

– Nielsen Premium Wine Scan, Sept. 10, 2016,  
Total US Food, Dom/Imp Dry Table Wine, \$12-\$15

The consumption of rosé wines saw an increase of 20% over the last ten years.

– International Organisation of Vine and Wine (OIV)  
Focus 2015, The rosé wine market

The premium wine segment \$10 and above is continuing its long-term growth trend.

– Jon Moramarco, founder and managing partner of BW16,  
via wineinstitute.org





Aromas of passion fruit, pink grapefruit and dried rose petals. Tropical flavors of guava and crushed loquat mingle with field-ripened strawberries.

Wine Facts:  
 Sourced from Monterey County (Santa Lucia Highlands) and Santa Barbara County (Los Alamos)  
 100% Pinot Noir  
 Made by the Saignee process  
 100% Stainless Steel Fermentation  
 Alcohol 13.75%

SRP \$15.99

BOTTLE

CASE



For more information visit [LayerCakeWines.com/trade](http://LayerCakeWines.com/trade)